

Build your business and protect your customers most sensitive data.



PARTNER PROGRAM



**81%**

of security breaches are from weak or stolen passwords†

**3 Out of 4**

Companies do not have a password Manager‡

**58%**

of security breach victims are small businesses†

**100%**

of your customers need a password manager

## Your customers need password protection

The largest security threat your customers face is from poor password security. Help your Customers close this hole by providing the security they need.

The Password Boss Partner Program brings industry leading password protection to MSPs for the first time. Password Boss gives you a complete solution for your customer's passwords and reduces their risks from security breaches.

**A perfect fit in your MSP service portfolio.**

## Why partner with Password Boss?

### Margins up to 50%

Increase your revenue by selling an award winning password manager. This is an in-demand add-on for customers

### Simplified Management

Portal has centralized management of customers. New clients can be added in minutes with full reporting.

### Customers Want This

Password security is timely, relevant and needed. Password Boss provides peace of mind for your customers.

### FastRamp Program

Succeed with us. We work directly with you to get your team trained and start deploying to customers.

### Sales & Marketing Tools

Access the latest tools to get started selling fast, including collateral, emails, training and competitive info.

### We Listen

You have a voice with Password Boss. We value your input to continue to increase the value of the partner program.

## Channel Focused



Built for MSPs by an MSP



Easy to deploy, easy to support



Fast revenue ramp



Low tech requirements



Predictable recurring revenue

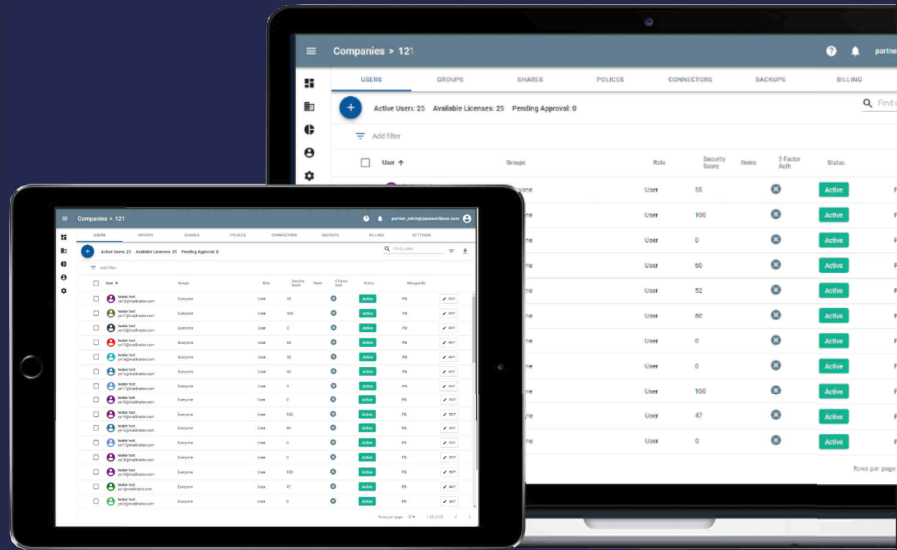


Short sales cycles

# MSP Management Portal

Easily access every client, user and device from a centralized multi-tenant portal. Your team can move fast and add new clients in minutes, keeping installation and support cost to a minimum.

- ✔ **Customer Health Reports** is a great addition to your quarterly customer reviews
- ✔ **Dark Web Scans** show who is using hacked passwords



## Partner Benefits At A Glance

Industry leading password security, fast to deploy and easy to use, means satisfied customers and higher profits.



### Financial

- ✔ 25-50% Margins
- ✔ Partner Portal
- ✔ Monthly billing
- ✔ Partner exclusive promotions
- ✔ FastRamp revenue
- ✔ High returns

### Sales

- ✔ Dedicated channel manager
- ✔ Dedicated sales engineer
- ✔ 30 day trials for your customers
- ✔ NFRs / In-house software
- ✔ Sales & technical training
- ✔ Customer videos

### Marketing

- ✔ Marketing collateral
- ✔ Competitor comparisons
- ✔ Lead referral
- ✔ Press releases
- ✔ Web content

**Get started today 800-881-9925**

[www.passwordboss.com/partners](http://www.passwordboss.com/partners) or [partners@passwordboss.com](mailto:partners@passwordboss.com)